



The black jaguar is one of the few animals on earth that has never been filmed in the wild. It lives in dense, impassable forests, such as the Amazon in Brazil. No wonder this most elusive and ferocious big cat hardly ever shows itself to man. For most people the black jaguar is a myth from another world. Yet the animal finds itself in great danger. Due to deforestation and illegal hunting the jaguar population is seriously threatened in its existence.

**Reveal the myth of the black jaguar**  
contribute to the first footage ever of black jaguars in the wild

## The goal of the Black Jaguar Foundation

The Black Jaguar Foundation is committed to preserving the jaguar and it has set itself the ambitious goal to film the black jaguar in its natural environment for the first time ever! An expert team of biologists and cameramen will stay in the Brazilian wilderness for 14 months or longer. The result will be a documentary with unique footage of the black jaguar in its real natural habitat.

## Why a documentary?

With the first images in history of the black jaguar in its natural surroundings the Black Jaguar Foundation wants to draw the attention of a worldwide audience. Not only to show the spectacular animal itself, but also to focus attention on the continuing disastrous legal and illegal deforestation of the rainforest. Only public awareness can turn the tide.

## What's in it for the jaguar?

A documentary in itself will not save the black jaguar. Therefore the Black Jaguar Foundation reserves a significant share of its funds for two literally live saving projects in Brazil. These projects are managed by the internationally renowned Jaguar Conservation Fund.

The two projects focus on:

- 1) Jaguar corridor project: Creation of a 2000 km long jaguar corridor to enable jaguars to move freely in between the Amazon and Pantanal areas, in spite of growing human presence.
- 2) Compensation project: compensating cattle farmers around our filming area. By compensating farmers for cattle that has been attacked by jaguars, the farmer will not hire a hunter to kill the jaguars.



## To go where no man has gone before

Why will Team Onça Preta succeed while no one ever has?

Because we know what it takes to be successful:

- The best experts in the field, ranging from the most knowledgeable jaguar biologists to the most experienced researchers and camera men.
- The latest high-tech equipment available for wildlife filming and tracking.
- The right location: most of the filming will take place in Brazil, South-America. Based on detailed studies of the Jaguar Conservation Fund, 2 regions have been carefully selected based upon proof of high density of black jaguars in these areas.
- Different from other commercial documentaries, this project has not been created to realize net profits, allowing the project to be more 'patient' to reach its aim and fully utilize the passion and expertise of its team members.

Thanks to our serious approach a number of major TV stations, including National Geographic and Discovery Channel, have already shown their interest to broadcast our documentary.



## Meet Team Onça Preta

Team Onça Preta brings together the following members:

- 1 The Jaguar Conservation Fund – Brazil**  
South-America's key jaguar research institute. President of the foundation, Mr. Leandro Silveira holds a PhD in Jaguar research and with over 20 years of experience in working with jaguars he already has been of great assistance in spotted jaguar documentaries, made by BBC and National Geographic.
- 2 Cameraman - Masahiro Iijima - Japan**  
One of world's top 3 wildlife cameramen. 'Mr. Massa' has spent his life behind the lens capturing endangered and elusive animals on film. He succeeded in filming the extremely shy snow leopards in the Himalayas. His work has been published and broadcasted by National Geographic, NHK, etc.
- 3 Production – New Earth Films - UK**  
Managing director Kevin studied film, media and television, specializing in camera operation in his home country. Ever since he has filmed in over 50 countries and he trains wildlife film crew before they venture out.
- 4 Initiator - Ben Valks – The Netherlands**  
Initiator of the project. A nature lover, adventurer and entrepreneur. He has ventured out on many expeditions to learn about jaguar behaviour and ultimately set up this project to contribute to jaguar conservation and create awareness of the ongoing deforestation.
- 5 You!**

By sponsoring Team Onça Preta you can help to reveal the myth and contribute to saving the rainforest and the black jaguar.



Leandro Silveira  
JCF Brasil



Masahiro Iijima  
Cameraman



Kevin Augello  
Producer



Ben Valks  
Initiator

### **Participate & contribute**

This project is non-profit. All team members contribute their time and high tech equipment for free, providing half of the project costs themselves. However, a minimum of € 400.000 is still required to realize the making of the documentary. Therefore we welcome all financial sponsoring or material support.

## **WWW.BLACK-JAGUAR.ORG**

### **Black Jaguar Foundation**

Bank: AbnAmro Bank  
Amsterdam - The Netherlands  
Account: 49.05.93.038  
Iban: NL84ABNA0490593038  
Swift: ABNANL2A

### **How can you help?**

Become a member of our project. You can choose to become a Green, Silver, Gold or diamond member. Each membership provides its advantages. Have a look at [www.black-jaguar.org](http://www.black-jaguar.org) to find out all the details. Starting from the Silver membership you even have a chance of winning a trip to our filmcamp. You might just be lucky enough to spot a black jaguar yourself...

Would you like to support us through your company? Contact us. Your commitment to our initiative will help to realize the project. At the same time it offers your company a unique marketing tool to communicate your environmental values towards your clients and enjoy the benefits of this positive publicity.

For Dutch citizens and companies, your donation is tax deductible. The Black Jaguar Foundation has obtained the ANBI-status from the Dutch tax authorities, a status given to foundations serving the society without aim of profit.



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Jaguar Netherlands*

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